



Phoenix™Township
L I M I T E D

CIN : L67190GA1993PLC001327

Date: 03.11.2022

To,
Department of Corporate Services,
Bombay Stock Exchange Limited, Mumbai
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001.

Ref: Scrip Code: 537839

Sub.: Submission of Newspaper Publications.

Dear Sir /Madam,

Pursuant to Regulation 47 and other applicable Regulations of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015, please find enclosed herewith the Newspaper publication of Unaudited Financial Results for the quarter and half year ended September 30, 2022 published in following Newspapers on Thursday, November 03, 2022.

1. Financial Express-English Newspaper
2. Dainik Herald-Marathi Newspaper.

This is for your kind information and record.

Thanks & Regards,

For PHOENIX TOWNSHIP LIMITED

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MEMBER
HEDE BUSINESS GROUP

Priyanka Chopra's Anomaly set for India expansion



We are adding multiple SKUs by next year. Scalp care is important to me and that is what I am interested in and adding to.

PRIYANKA CHOPRA, FOUNDER, ANOMALY

KRITIKA AROORA Mumbai, November 2

PRIYANKA CHOPRA JONAS'S hair care brand Anomaly, which was launched in India in August, is planning to launch few more stock keeping units (SKUs) in the market by next year. "We are adding multiple SKUs by next year. Scalp care is important to me and that is what I am interested in and adding to," said Chopra in an interaction with ZE.

Anomaly was launched with seven SKUs and Chopra said that the step was intentional as she aimed to test the waters but after seeing that the brand is one of the top 10 products on Nykaa among over 450 hair care products listed on it, launching more SKUs makes sense. However, Chopra mentioned that Anomaly would not be getting into styling products like hair care as yet. "There are questions about styling products like sprays, but Anomaly is not a styling brand yet. This is about hair care not styling," Chopra said.

Nykaa, which is the retailer and distributor for Anomaly, is helping the brand get foothold in the Indian market. "We have a good idea of what Indian consumers are looking for and we have good distribution system. Our ability to market it, build the awareness, distribution. We'd like to think of ourselves as the brands proxy in India, said Aniket Nayyar, CEO, Beauty E-Commerce at Nykaa.

Anomaly's target customer is in the 2, 3 cities currently giving the price point it is slated at. Anomaly products' price start at ₹750 per 325 ml shampoo bottle, which implies it is affordable but not a mass brand. Our target customer is the one who is aware and cares what we are putting in our bodies, Chopra said, adding that the test starts now to create awareness and accessibility into smaller towns.

Nayyar said that Nykaa has 8-9 million transacting customers, 30 million visitors multiple times a month, so on the app itself there is an opportunity to market the brand, and second is leveraging social media, with influencers, in malls and stores to further market it.

However, by September next year, the brand would be expanded to other beauty stores as well for better accessibility. "For other Indian consumers who are living in smaller towns, for men, lot of their shopping is still happening in small stores in smaller towns. We will make sure our brand is available there where consumer is," Nayyar said. According to Statista, revenue in the hair care segment amounts to \$2.82 billion in 2022. The market is expected to grow annually by 4.56% during 2022-2026.

Rohan Murty aims to revolutionise office work

SARITHA RAI November 2

ROHAN MURTY SAW his father build Infosys into one of India's national champions by pioneering a new strategy of outsourcing technology services. Now the 39-year-old is attempting a no less daunting task of using data to make white-collar workers more efficient.

The billionaire Harvard alum's Soroco works with global corporations to streamline office tasks, using techniques similar to Toyota Motor's pioneering efforts decades ago to eliminate waste in manufacturing. The company collects data to study patterns of how workers use software across teams and suggests fixes to iron out kinks, boost productivity

and reduce costs. The solutions can be better technology, automation, standardisation and preventing repetition of tasks.

The startup, based both in Boston and Bengaluru, gets a real-time view of how people work. "We are using machine learning. Customers include drugmaker Bayer, engineering giant Robert Bosch, candy, petfood maker Mars as well as some Wall Street banks and global online retailers. "The manufacturing industry built and refined processes to make blue-collar work more efficient but the digital age has no parallel," founder and chief technology

officer Murty said in an interview recently. "Soroco has built the white-collar equivalent." He's hardly the first one to come up with the concept, which is dubbed task mining in industry parlance. —BLOOMBERG

PHOENIX TOWNSHIP LIMITED financial results table for 3 months ended 30.09.2022, 6 months ended 30.09.2022, and previous year ended 31.03.2022.

SEA TV NETWORK LIMITED notice of board meeting for 11th November 2022.

EATON FLUID POWER LIMITED notice of postal ballot for 11th November 2022.

LIBERTY SHOES LIMITED financial results table for 3 months ended 30.09.2022, 6 months ended 30.09.2022, and previous year ended 31.03.2022.

For Liberty Shoes Limited CS Munish Kakra CFO & Company Secretary

Melmont Construction Private Limited financial results table for 3 months ended 30.09.2022, 6 months ended 30.09.2022, and previous year ended 31.03.2022.

T-Hills Private Limited financial results table for 3 months ended 30.09.2022, 6 months ended 30.09.2022, and previous year ended 31.03.2022.

NEW INDIA ASSURANCE The New India Assurance Co. Ltd. Regd. & Head Office: 87, M.G. Road, Fort, Mumbai-400 001.

CONTAINER CORPORATION OF INDIA LTD. notice of postal ballot for 11th November 2022.

DALMIA BHARAT LIMITED notice of postal ballot for 11th November 2022.

DALMIA BHARAT LIMITED Caring for nature is always a win-win. Environmental and social highlights.

DALMIA BHARAT LIMITED (CIN No: L14200TN2013PLC112346) Regd. Office: Dalmiapuram - 621661, Distt. Tiruchirappalli (Tamil Nadu)

Extract of the Unaudited Consolidated and Standalone Financial Results for the quarter and half year ended 30th September, 2022. Table with columns for Particulars, For the quarter ended, For the half year ended, and For the year ended.

FORM No. INC-2 BEFORE THE CENTRAL GOVERNMENT REGIONAL DIRECTOR, NORTHERN REGION MINISTRY OF CORPORATE AFFAIRS, NEW DELHI in the matter of sub-section (14) of the Companies Act, 2013.

FORM No. INC-2 BEFORE THE CENTRAL GOVERNMENT REGIONAL DIRECTOR, NORTHERN REGION MINISTRY OF CORPORATE AFFAIRS, NEW DELHI in the matter of sub-section (14) of the Companies Act, 2013.

Place: New Delhi Date: 02/11/2022 For and on behalf of the Board of Directors of DALMIA BHARAT LIMITED

